**Marketing Committee**

**Date Submitted:** March 25, 2024

**Report Submitted By:** Steve Kazan (ex-Officio Member)

**Past Activities:**

* Webinar Allen Edwards – Building a Culture of Process
* Channel Partner Expo
* Interviewed MJ Patent, Channel Marketing expert

**Future Activities:**

* Interview Megan Killion, MSP Marketing Expert, and Kris Blackmon
* CMMC Webinar coming up, April 11, 2024.

**Recommendations to the Board:**

* Define sponsor process
* Share marketing experts

**Requested Funds:**  Purchase another table skirt for shows.

**Approval Needed by the Board:** (The language should be drafted clearly for the board motion that will be needed.)

* Nothing at this time.

**Status of Goals:**

* Write marketing plan – need to set working session
* Goal for new 2024 members has been set at 3,000.

**Committee Members:**

* Howard Cohen
* Cameron Brister
* David Phillips
* Ryan Redmond
* Pierce Rehn
* Andy Higgins
* Steffani Hunter, Bolder Strategies

**Upcoming Meetings:** March 28, 2024