**NSITSP Membership Committee**

**Date: 01.06.2022 Time: 1:15p-2:15p**

**Attended by:**

**Tim Golden, Committee Chair**

**Lisa Marie Papp, Committee Secretary**

**Christopher Barber**

**Alex Liebeskind - absent**

**Eric C. Hanson**

**Heather Johnson**

**Karl Palachuk**

Agenda:

Define communication method

 Slack setup for us specifically by Tim Golden

 Need to send the link From Tim Golden to Everyone 01:22 PM

<https://join.slack.com/t/nsitsp/shared_invite/zt-11eafks75-RAHeI_iszKZ5gR2yvUpJUA>

Define committee charge

 Who are we

 What are our guiding principles

 Who do we report to (just the board)

 Approve/deny members? And process

 Define Membership “levels” & who?

 Vendors?

Define

Directive of Membership from the Board

Membership Committee Scope: Recruit, onboard, and manage NSITSP members with a focus on retention.Guidelines: (in order of priority)

Explore / define membership roles:

 Vendors & Insurance companies & ITSPs

 Establish membership levels for individuals, companies, and vendors.

Establish membership requirements. (Check the Bylaws)

Establish the application process and requirements of submission. (Check the Bylaws)

Define what “good standing” means regarding membership

 Set membership & set growth goals

 Build / execute KPI’s, KRO!

Coordinate with the Marketing & PR committee for campaigns to grow membership.

Create / develop a welcome kit for new members.

Maintaining membership retention.

Help define the member benefits & “value proposition” for marketing & PR to use.

In partnership with Marketing / PR develop a communication plan, participate in promotional events around membership, & help to communicate the overall message of NSITSP

All policies, procedures & scope be up dated annually in at the start of new election selection, or as directed by the Board.

Guidelines of term limits are still in discussion

Strategy moving forward is to take each bullet points each week.

 Explore / define membership roles:

 Vendors & Insurance companies & ITSPs

 Establish membership levels for individuals, companies, and vendors.

Establish membership requirements. (Check the Bylaws)

Karl: Email to Tim a list of volunteers

 Will be put in Slack

Karl: Mentioned other committees are looking forward to a membership campaigne drive

Tim: will follow-up with homework / to do list