Administrative Report
For January 2023

What's changed since our last meeting?

- Member Mailing is complete. A few addresses were bad.

- Nai is looking for things to post to Hootsuite

- Video "decision tree" posted re: Membership options

- Next project: Set members to renew at higher levels. Education. etc.

Member Report

- Total Registered Membership: 563 – up from 562

- Total Professional (& Pre-Pro):   277 – up from 266   ← Goal 15/mo

- On the Constant Contact list: 1,800 – up from 1,794

- Associate members: Coming Soon

- Vendor Partners – No Change

  - Silver = 1
  - Friends = 9

Finances

- Activity Statement and Financial Position – in the File Area

Documents on the Board Agenda

- Executive Management Taskforce draft process

- Agenda for all-member meeting February 8th