



Notes from the Finance Committee

January 2023

Tracy Hardin, Chair

Considering a Member Contribution Program:

Member contribution names:

Contributing Member: Silver Level → \$500 additional donation

-or-

Premier Member: Silver Level → \$500 additional donation

Contributing Member: Gold Level → \$1,000 additional donation

-or-

Premier Member: Gold Level → \$1000 additional donation

Incentives:

Silver gets custom NSITSP logo (current logo with silver background and titled "Silver Member")

Gold gets custom NSITSP logo (current logo with gold background and titled "Gold Member")

Silver & Gold both get backlinks from the NSITSP website

Online member directory is reorganized in tiers with Gold at top (w/backlinks) followed by Silver (w/backlinks) and then the rest

Online member directory has logos of all the Gold members

Silver & Gold both get special trade show badge ribbons

Silver & Gold both get a special membership certificate snail-mailed to them

Gold Members get a nice reusable wood plaque (see attachment for example) to go with their certificate

Other items the Board should consider:

Remove "Listed in Membership Directory" if a Registered Guest. Guests are NOT members.

Being in the Membership Directory should be a perk for only paying members.